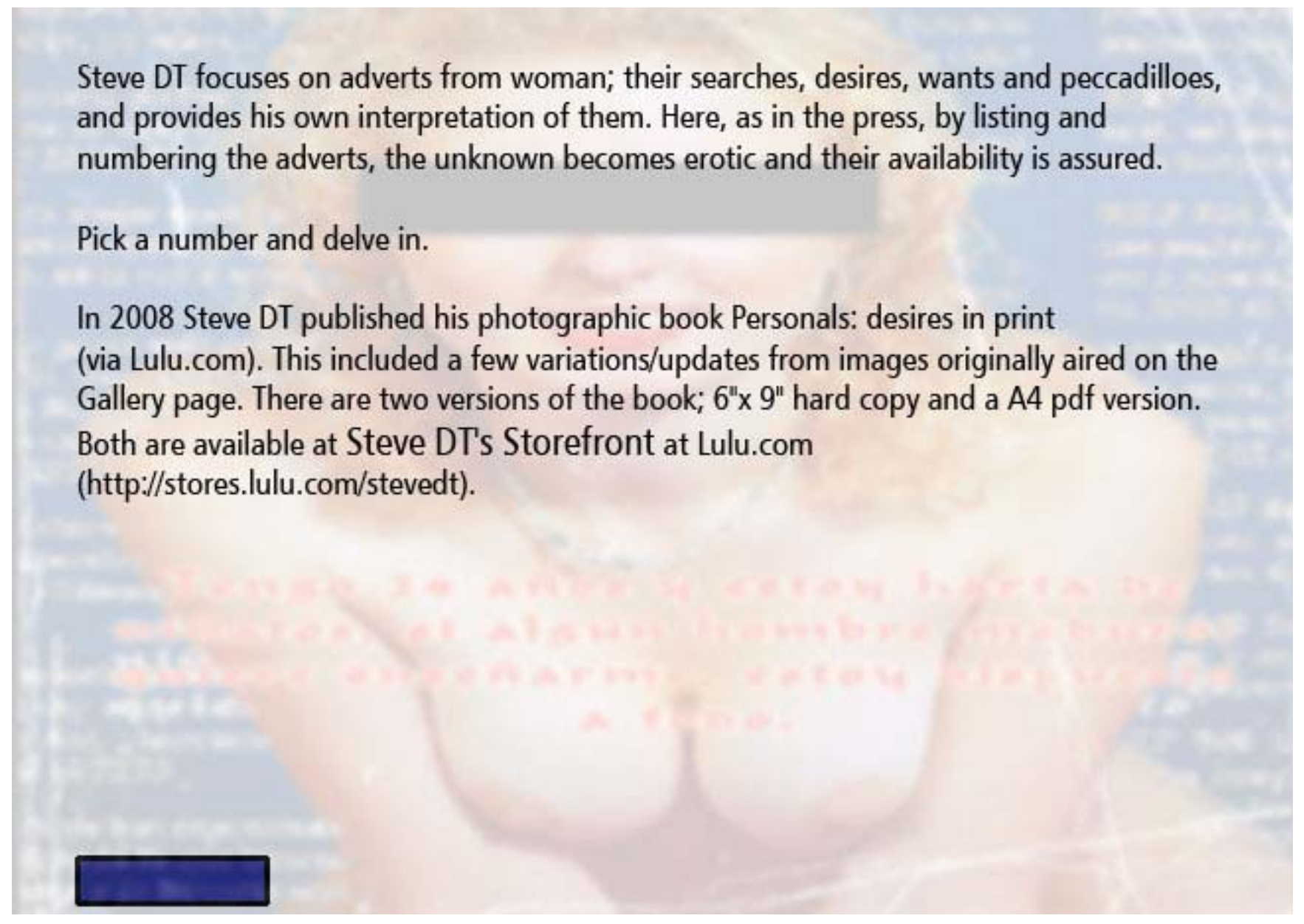


In the pre-digital age, many periodicals had a Classified Small Ads section tucked away within its back pages, and specifically those of the Personal adverts. These adverts became the financial backbone for many of the publications. The Personals column brought local colour to the publication. These adverts were the place to find your heart's desires and/or fill your craven lusts of all things deliciously naughty. It was all there for the curious and the interested amongst us to view. Amongst the mundane and the unoriginal, one could find adverts which reveal honest and intimate information. Each advert carried its own level of optimism and hope, whether it was from the advertiser or the seeker. Both wanted some control and change to invade their lives, and the personal column becomes the place to find your heart's desires and to fill your craven lusts

It's all there for the curious and interested amongst us. Personal adverts and their appeal continue to thrive in all mediums and are universal, even if the language is different, the meaning remains the same.

Nowadays the personal columns can be found on the web either as part of a publication or the ever expanding and varied dating websites.



Steve DT focuses on adverts from woman; their searches, desires, wants and peccadilloes, and provides his own interpretation of them. Here, as in the press, by listing and numbering the adverts, the unknown becomes erotic and their availability is assured.

Pick a number and delve in.

In 2008 Steve DT published his photographic book Personals: desires in print (via Lulu.com). This included a few variations/updates from images originally aired on the Gallery page. There are two versions of the book; 6"x 9" hard copy and a A4 pdf version. Both are available at Steve DT's Storefront at Lulu.com (<http://stores.lulu.com/stevedt>).

